



National Lift Escalator Testing Agency

"Raising Standards, Developing Skills in Elevator Safety."

A Lift & Escalator Safety Enhancement Organization, (Center Code – SIMTP/UP/77)

Certified Third-Party Inspection • Testing • Technical Auditing • Risk Analysis • Engineering Consultancy

CIP-00 — NLETA Corporate Identity & Positioning

Item	Value
Document Code	CIP-00
Title	Corporate Identity & Positioning
Revision	Rev.1
Classification	Controlled Corporate Document
Owner	NLETA
Status	Final Baseline

1. **Corporate Identity** - NLETA is an Autonomous Third-Party Engineering, Safety & Skill Development Organization specializing exclusively in **Lift, Escalator and Vertical Mobility Systems**. NLETA provides independent engineering inspection, compliance verification, digital governance, lifecycle advisory and professional skill development to strengthen passenger safety and responsible asset ownership across India.

Independent • Unbiased • Evidence-Based

2. Why NLETA Exists?

Every month, building owners invest in maintenance. Yet incidents continue because the real challenge is often **not maintenance alone—but the absence of independent engineering governance, documented evidence and informed technical decision-making**. NLETA bridges this gap by providing owners with an unbiased engineering platform that supports transparent decisions between the **Owner, OEM and AMC ecosystem** while keeping passenger safety at the center.

3. Who We Serve, Primary Clients?

- Residential High-Rise Societies (RWA)
- Commercial Buildings & IT Parks
- Hospitals & Healthcare Facilities
- Railways & Public Infrastructure
- Shopping Malls & Mixed-Use Developments
- Government Institutions
- Premium Residential Lift Owners

Public Beneficiaries - Residents • Patients • Passengers • Employees • Visitors

4. Core Service Ecosystem

4.1 Engineering Inspection & Advisory

- PAT — Safety Testing
- SAT — Quality Testing
- SCI — Standard Compliance Inspection
- DGS — Digital Governance System
- DLA — Design Life Assessment
- MOD — Modernization Advisory

4.2 Safety, Governance & Capacity Development

- UAP — User Awareness Program
- QRT — Quick Response Team
- Safety Training & Mock Drills

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- Professional Certification Programs

All services operate through one integrated digital governance platform with **One Asset • One Identity • One Lifecycle Record.**

5. Independence & Ethical Policy

5.1 Client-Authorized Technical Services - NLETA provides technical inspection, engineering advisory, digital governance and certification **only under the authorization of the Asset Owner or Client.** This policy is founded on the **core principle of remaining technically unbiased** and preserving complete engineering neutrality throughout every inspection and certification process.

5.2 Independent Professional Services - NLETA may independently provide the following non-inspection services to OEMs, Lift Companies and AMC Agencies:

- Safety Training
- User Awareness Programs
- QRT Development
- Mock Drills & Emergency Preparedness
- Behavioral & Soft Skill Training

NLETA does not undertake direct technical inspection, compliance certification or engineering advisory for OEMs or AMC agencies on assets maintained by themselves. This preserves complete independence, transparency and unbiased technical decision-making.

6. Digital Governance - Every registered Lift or Escalator receives a permanent digital identity through:

- QR Code And/ OR
- Login ID & Password

Both access methods remain permanently available to ensure uninterrupted accessibility throughout the asset lifecycle.

Digital Principles

- One Asset • One Identity
- One Database • Multiple Services
- Every Non-Compliance is Traceable
- Every Closure is Time-Stamped
- Complete Lifecycle Engineering History

7. Standards & Compliance - NLETA aligns its engineering methodology with:

- Applicable Indian Standards (IS/BIS/EN/IEC)
- Relevant State Lift Acts
- OEM Engineering Manuals
- Evidence-Based Inspection Practices

NLETA aligns with statutory engineering standards while remaining an **independent third-party advisory organization.**

8. Skill Development & Employment - NLETA is an Autonomous Body associated with the Government of India's Skill India Mission and supports the Lift & Escalator industry through structured technical education and workforce development.

Core Objectives

- Develop industry-ready Lift & Escalator professionals

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- Upgrade the competency of existing technical manpower
- Promote practical safety and engineering knowledge
- Support employment generation through certified skill development

Skill development complements NLETA's engineering mission and strengthens the industry's future workforce.

9. **Public Safety Commitment** - NLETA believes that safer buildings are created through Engineering Evidence, Skilled People and Responsible Ownership. Our commitment is to strengthen India's vertical mobility ecosystem by making independent technical decisions accessible to every building owner, every passenger community and every public institution.

We don't merely inspect lifts. We build safer systems, stronger professionals and more informed communities.

Corporate Declaration - NLETA is an autonomous third-party engineering, safety and skill development organization committed to protecting passengers, supporting owners and strengthening accountability across Lift & Escalator systems through independent technical governance, practical education and evidence-based decision making.